

Historic, Archive Document

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THE W. W. BARNARD COMPANY
3942 So. Federal Street
Chicago, Illinois

FLORISTS' FLOWER SEEDS - FOR SUMMER SOWING

We are prepared to fill orders with a stock of best quality seeds of choicest strains for the particular use of florists. All goods are offered subject to crop failures, shortages or other causes beyond our control and to being unsold on receipt of order, and we reserve the right to advance prices without notice.

The W. W. Barnard Company gives no warranty, express or implied, as to description, quality and productiveness, or any other matter of any Seeds, Plants and Bulbs it sells and we will not be in any way responsible for the crop.

Terms: 2% 10 days, net 60 days. Special 5% discount on orders of \$2.00 and over for cash with order. Prices in this list cancel all previous offers.

	T.P.	Oz.		T.P.	Oz.
Achillea (P) Pearl.....	\$0.40	3.50	ASTER (P) Michaelmas		
Aconitum (P) Napellus			Daisy.....	.35	2.50
Blue.....	.30	1.50	ARABIS (P) Alpina.....	.15	.50
Agrostemman (P) Cor. ..	.10	.30	ARMERIA (P) Pink.....	.40
Alyssum (P) Saxatile...	.15	.60	ASCLEPIAS Tuberosa (P)	.50
Anchusa (P) Italica			ASPARAGUS		
(Dropmore).....	.20	.75	Plumosus Manus, seeds		
Anthemis (P) Kelwayi			250 50¢; 1000, \$1.25;		
Yellow.....	.15	.65	5000, \$5.00.		
Anemone (P) St. Brigid.	.30	2.00	Sprengeri, seeds		
ANTIRRHINUM (Snapdragon)	T.P.	3 T.P.	250 40¢; 1000, \$1.00;		
Afterglow, New Bronze.	1.50	4.00	5000, \$4.75.		
Ceylon Court, Yellow..	1.00	2.50	Asperula Odorata (P).	.15	.80
Cheviot Maid,			BEGONIA - Finest Strains		
Early Pink.....	1.00	2.50	Christmas Cheer, Dark		
CHEVIOT MAID SUPREME			crimson.....	1.00
Darker than Cheviot Maid			Glory of Erfurt, Rosy		
T.P. 1.50; 3 T.P. 4.00			carmine 1/32 oz.	2.25	.75
Golden Pink Queen.....	1.00	2.50	Erfordia, Pink		
Happiness, Rose-pink..	1.50	4.00	1/32 oz.	2.25	.50
Helen, Salmon-pink....	1.00	2.50	Fire Sea, Deep Red		
Jennie Schneider			1/32 oz.	2.50	1.00
Lovely Pink.....	1.00	2.50	Gustav Knaake 10/12"		
Laura, Deep Rose.....	1.00	2.50	Bright carmine		
NEW CINCINNATI			1/32 oz.	2.25	1.00
New long stemmed; rose.			Luminosa 1/32 oz.	2.00	.75
T.P. 2.00; 3 T.P. 5.00			Prima Donna, Light		
Orlando, Bronze.....	1.00	2.50	Rose....	1/32 oz.	3.00
Philadelphia Pink.....	1.00	2.50	Radio, Fiery Scarlet..	1.00
Roman Gold, Yellow,			Salmon Queen		
tinted pink.....	1.00	2.50	1/32 oz.	2.00	.75
Rose Queen, Deep Rose.	1.50	4.00	GIANT STRIEGAU		
Silver Pink 1/4 oz. 50¢	.25	Splendid novelty of 1931.		
SUN TAN			10"; fiery carmine 2 1/2" in		
Rosy tan, yellow tinge			diam. Foliage dark green.		
on lip.			T.P. \$1.00.		
T.P. 1.50; 3 T.P. 4.00			WINTER ROMANCE		
White Rock.....	1.00	2.50	New variety. Carmine red.		
AQUILEGIA (Columbine)(P)	T.P.	Oz.	Blooms for Xmas from July		
Chrysanth, Long-			seeding. T.P. \$1.00.		
spurred Yellow.....	.30	1.60	Vernon, Red flowers,		
Coerulea (Rocky Mt.)..	.30	1.75	dark foliage		
Coerulea Hybrida,			1/8 oz.	1.00	.30
Long-spurred.....	.30	1.75	BELLIS PERENNIS (P)		
Long Spurred Hybrids			Monstrosa White		
Mixed.....	.30	2.25	1/4 oz.	0.60	.30
Long Spurred Crimson			Monstrosa Pink and		
Star (New).....	.75	Dark Rose, 1/4 oz.	0.60	.30
Long Spurred, Rose Queen			Monstrosa Mixed		
1/4 oz. 75¢40	1/4 oz.	0.50	.25
Long Spurred, Copper			BOCCONIA Japonica (P)..	.15	.45
Queen40	CARNATION, Grenadin (P)		
Long Spurred Hybrids			White and Red, ea.....	.35	2.25
(Mrs Scott Elliot's					
Strain) 1/4 oz. 1.25..	.50			

	T.P.	Oz.		T.P.	Oz.
CALCEOLARIA			DELPHINIUM (P)		
Hybrida Grandiflora			Belladonna, Turquoise		
1/64 oz. \$2.25	.75	Blue 1/4 lb. \$7.00	.30	1.85
Hybrida Grdfl. Nana..	.75	Bellamosum, Dark Blue		
Rugosa Hybrida.....	1.00	1/4 lb. 8.00	.50	2.25
CALENDULA			Formosum, Dark Blue		
Ball's Gold			White Eye.....	.50	2.25
1/4 oz. \$1.00	.50	3.00	Gold Medal Hybrids...	.25	1.00
Ball's Orange			Blackmore & Langdons		
1/4 oz. 1.00	.50	3.00	Strain 1/4 oz. 1.75	.75
Campfire (Sensation)			Kelway's Hybrids.....	.50	4.00
Orange 1/4 oz. .75	.30	2.50			
Radio, Bright Orange,					
Quilled Petals.....	.30	1.00			
Orange King.....	.20	.65			
CAMPANULA (B)					
Single, Sep. & Mixed.	.15	.45			
Double, Sep. Colors..	.25	1.25			
Double Mixed.....	.15	1.00			
Cup & Saucer, Sep. ..	.30	1.45			
" " " Mixed..	.20	1.00			
Carpatica (P)					
Blue and White, ea.	.25	1.25			
Pyramidalis (P) Blue..	.25	1.25			
" " " White	.30	1.65			
Persicifolia (P)					
Blue and White, ea.	.30	2.50			
CANDYTUFT					
Giant Hyacinth-Flowered					
Extra Select Stock					
1/4 lb. \$1.75	.20	.75			
Sempervirens (P)					
1/4 oz. .65	.35			
CENTAUREA					
Montana (P) White....	.25	.85			
Montana (P) Blue.....	.20	.60			
CHRYSANTHEMUM					
King Edward VII (P)..	.15	.65			
Shasta Daisy (P)					
1/4 oz. 30¢ ..	.25	1.00			
CINERARIA					
Hybrida Grdfl. Nana					
Semi-dwarf					
1/32 oz. \$3.50	.75			
Hybrida Multiflora Nana					
Dwarf. Masses of small					
flowers 1/32 oz. 2.25	.75			
Multiflora Grdfl. Maxima					
1930 introduction 12/16"					
Giant flowers.....	2.00			
CYCLAMEN. Persicum Giganteum					
Binneweiss Strain					
Glory of Wandsbeck, Dark Salmon					
Rose of Wandsbeck, Light Salmon					
100 seeds \$1.25; 1000, \$11.00					
5000 seeds @ \$10.00 per M					
Glowing Red, Glowing Dark Red,					
Rose of Marienthal, Pink; Lilac,					
White with Carmine Eye.					
100 seeds \$1.00; 1000, \$9.00					
5000 seeds @ \$8.50 per M					
Carmine Salmonium - This Cyclamen is a great favorite and much in demand on account of large size and attractive color.					
100 seeds \$1.75; 1000, \$14.00.					
COREOPSIS	T.P.	Oz.			
Lanceolata Grdfl. (P)	.10	.30			
" Dbl. (P)	.20	.80			
DAISY (P) Shasta Alaska					
1/4 oz. 30¢....	.25	1.00			

BELLADONNA IMPROVED

(Cliveden Beauty)

Lt. blue, larger and stronger than original Belladonna.

1/4 oz. \$1.00; T.P. 50¢

HYBRIDS XXX

Light blue shades and dark blue shades, each

1/4 oz. \$1.00; T.P. 50¢

Wrexham Strain T.P. Oz.

(The Hollyhock)

1/4 oz. \$1.60 1.00

DIANTHUS (Per. Pinks)

Plumarius

Single Mixed..... .15 .40

Cyclops Single..... .15 .65

Double Mixed..... .20 1.15

Double White..... .40 2.25

Alwoodi..... .50

Sweet Wivelsfield..... .40 2.00

DIGITALIS (B) (Foxglove)

Gloxiniaflora Mixed... .15 .50

Gloxiniaflora, White,

Purple, Rose, each... .15 .60

Giant Shirley Mixed

Pure white to deep rose.20 .85

GAILLARDIA (P)

Burgundy, New pure red .35

Grandiflora Mixed..... .15 .50

Kelway's Hybrids..... .50

Dazzler (New) Bright

yellow and rich maroon .35 1.50

Portola Hybrids, New,

Coppery hue tipped gold .35 1.65

GERBERA, Jamesonii Hyb. .60

GEUM (P)

Mrs. Bradshaw

1/4 oz. 50¢30 1.60

Orange Queen..... .50

GYPSOPHILA

Elegans Alba, lb. 1.60 .10 .20

Paniculata (P) White .15 .50

Dbl. 1/4 oz. \$1.00 .40

Pacifica (P) Pink..... .50

Repens (P) Dwf. White .25 1.40

HELENIUM (P)

Riverton Gem,

Crimson and Gold.... .50

HESPERIS (P) Sweet Rocket

White, Purple, Mixed, ea..15 .35

HIBISCUS (P) Mixed..... .15 .40

HOLLYHOCK (P)

Double, Sep. and Mixed. .20 1.00

Double, Newport Pink... .25 1.20

Single Mixed

1/4 lb. \$1.25 .10 .40

IMPERATOR

Double. Broad collar of frilled petals with center rosette. T.P. 50¢

	T.P.	Oz.		T.P.	Oz.
LARKSPUR, Giant Imperial Type, Upright branching. Blue Spire, Deep Oxford Blue.....	.30	1.25	PEPPER Celestial Xmas Var. 1/8 oz. 50¢....	.25
Carmine King, Deep Carmine Rose.....	.30	1.25	Cleveland Cherry 1/4 oz. 50¢....	.25
Empress Rose.....	.20	.80	Improved Celestial....	.50
Exquisite, Imp. Pink..	.20	.80	PHYSOSTEGIA Virginica (P) Rose and White, each..	.25	1.50
Gloria (New) Deep Rose 1/4 oz. \$1.00	.50	3.00	PLATYCODON (P) Blue25	1.25
La France, Salmon-pink	.20	.80	" (P) White...	.25	1.75
Lilac Spire, beautiful	.30	1.25	POPPY Iceland (P) Orange, Yellow, White Mixed, each.....	.25	1.00
Los Angeles, Rich Sal- mon overlaid with brilliant rose.....	.35	1.25	El Monte, Deep Tanger- ine Orange of enormous size. 1/4 oz. 1.00 ..	.40
Miss California, Deep pink on salmon ground	.30	1.25	Oriental Scarlet (P)..	.20	1.00
Peach Blossom (New) Clear light pink.....	.50	3.00	Oriental Hybrids Mxd..	.25	1.00
White Spire, best wh.	.35	1.25	PRIMULA. Chinese Fringed Sep. and Mixed. 1/32 oz. 2.2550
Giant Hyacinth-flowered sep. or mixed 1/4 lb. \$2.25	.25	.75	Obconica Varieties: Mueller (Arend's Strain) 1/32 oz. 4.00 ...	1.00
LATHYRUS (P) (HARDY SWEET PEAS)			Mohnstein (Arend's) 1/32 oz. 4.00 ...	1.00
Pink and Red, each....	.15	.65	Berlin (Grilles Strain) Dark Red.....	1.25
White Beauty.....	.20	1.00	Malaccides, Lilac, Rose, White. 1/8 oz. 1.00 ..	.50
Mixed.....	.15	.60	PRIMULA. Hardy Sorts (P) Auricula Mixed.....	.35
LAVANDULA Vera (P).....	.15	.65	Elatior (Polyanthus)...	.35
LOBELIA (P) Cardinalis.	.40	Japonica (Japan Primrose) Mixed.....	.35
LUNARIA, White, Crimson, Mixed, each.....	.15	.55	Vulgaris (English Yellow Primrose).....	.35
LUPINUS Perennial Sorts Polyphyllus Blue or Wh.	.10	.40	PYRETHRUM (P) Roseum Grdfl. Sgl. Mxd..	.25	2.00
" Rose.....	.15	1.00	Red, Single.....	.50
Harkness English Strain Mixed.....	.25	1.00	Roseum Dbl. Mixed 1/8 oz. 85¢ ..	.50
LYCHNIS (P) Chalcedonica Scarlet..	.15	.50	Kelway's Hybrids.....	.50
Haageana Hybrida.....	.30	1.50			
MATRICARIA (P) Capensis Feverfew Dbl. White...	.15	.60			
" Golden Ball. 1/8 oz. 35¢ ..	.20	1.75			
MYOSOTIS (Forget-me-not) Alpestris, Blue, White and Rose.....	.15	.70			
Victoria, Sky Blue 1/4 oz. 50¢...	.30	1.50			
Palustris (P) 1/4 oz. 50¢...	.35	1.50			
Ruth Fischer 1/8 oz. 1.50..	.50			
Isolde Krotz.....	.75			
PANSIES Barnard's Giant Mix. 1/4 oz. 1.25..	.30	4.25			
Barnard's Florists' Mix. 1/4 oz. 1.85..	.50	6.50			
Swiss Giant Mixture New strain of enor- mous size; many new shades 1/4 oz. 1.75..	.75	6.00			
Swiss Giant Alpenglow (New) Deep Red.....	1.00			
1/4 oz. 2.00	1.00			
Swiss Giant Blue, Lake of Thun 1/4 oz. 2.00..	1.00			
Giant Trimardeau Mixed 1/4 lb. 4.25..	.20	1.25			
PENTSTEMON (P) Gentianoides Grdfl....	.30	2.50			
PHLOX (P) Decussata....	.30	1.65			
PHYSALIS Francheti (P).	.20	.80			

	T.P.	Oz.			
STATICE			SWEET PEAS		
Latifolia (P) Lavender .20	1.25		Winter Flowering Spencer		
Caspia (P) Lilac..... .50	2.50		These selections represent the		
STOKESIA Cyanea (P) Mxd. .25	1.35		highest type of the early flower-		
STOCKS. Nice Early Flowering			ing Spencers. They are of special		
	T.P.	1/8 oz.	merit as regards size and form of		
Abundance, Carmine-rose .25	.35		flowers and length of stem. For		
Beauty of Nice			Xmas flowering, sow about the mid-		
Flesh Pink..... .25	.35		dle of August.		
Belle of Naples				Oz.	1/4 lb. Lb.
Old Rose..... .25	.35		Amethyst,		
Cote le Azure			Royal Purple..... .40	1.25	4.50
Light Blue..... .25	.35		Ball's Blue, clear. .40	1.40	5.00
Dark Crimson..... .25	.35		Ball's Orange, rich .60	1.75	6.75
Queen Alexandria, lilac .25	.35		Ball's Rose, vivid. .40	1.40	5.00
Parma Violet			Blue Bonnet		
Pale Violet..... .25	.35		New Deep Blue.... .50	1.50	5.50
Mont Blanc, white..... .25	.35		Blue Bird		
Dark Blue..... .25	.35		Violet Blue..... .40	1.25	4.50
Monte Carlo, Yellow.... .25	.35		Burpee's Orange.... .40	1.40	5.00
Early Nice Mixed			Columbia		
1/4 oz. 50¢25	...		Pink and White... .40	1.30	4.60
GIANT BISMARCK:			Early Greeting		
(Early Giant Imperial)			1931 Introduction.		
Elk's Pride, Royal			Soft clear lavender,		
Purple..... .50	.75		large flowers, long		
Old Rose..... .50	.75		stems..... .60	1.75	6.50
Fiery Blood Red, Dark			Giant Rose, Morse's .40	1.40	5.00
Blue, Light Blue,			Glitter's Bright		
Flesh, Lavender, Rose			Orange..... .40	1.30	4.60
White, each..... .30	.50		Grenadier, Scarlet. .50	1.50	5.50
Gt. Imperial Golden			Harmony, Lavender.. .40	1.40	5.00
Rose. Light Golden			Harmony, White		
Rose..... .50	.75		(Black Seed)..... .60	1.75	6.50
Giant Imperial			Madonna, White		
Antique Copper. Rich			(Black Seed)..... .50	1.40	5.00
Hellebore Red..... .50	.75		Mrs. Calvin Coolidge		
Giant Bismark Mixed.. .25	.35		Salmon..... .40	1.40	5.00
SWEET WILLIAM (B)	T.P.	Oz.	Mrs. Herbert Hoover		
Single Scarlet, White,			Clear Bright Blue .45	1.40	5.00
Dark Red, each..... .15	.50				
Single Pink Beauty.... .20	.75				
Single Mixed..... .10	.40				
Double Crimson, Rose					
and White, each..... .20	.85				
Double Mixed..... .15	.60				
FRITOMA (Uvaria Grdfl.)					
Red Hot Poker (P)..... .35	2.25				
FRILLIUS Hybrids (P)...	.40			
VERONICA Spicata (P)					
Blue 1/8 oz. 65¢30				
VIOLA CORNUTA (P)					
Blue Perfection					
Light Blue 1/4 oz. 60¢ .30				
Admiration, Dark Blue					
1/4 oz. 60¢30				
Jersey Gem, New Deep					
Violet..... .75				
Rosea Grandiflora					
1/8 oz. 60¢30				
Lutea Splendens (Yellow)					
1/4 oz. 60¢30				
White 1/4 oz. 60¢30				
Mixed..... .25	1.35				

MISS ANNIE LAURIE

New Pure Rose Pink. Long
Stemmed. Abundant and
continuous bloomer.
Oz. 1.75; 1/4 lb. \$5.50

Mrs. Kerr, Salmon.... .50	1.50	5.50
Orange King,		
Intense orange... .60	1.75	6.00
Pink Charm		
Light Rose-pink.. .60	1.75	6.00
Rose Queen..... .40	1.25	4.50
Snowstorm, White... .40	1.40	5.00
Superior Pink		
Fine Rose-pink... .40	1.40	5.00
Sweet Lavender		
Pure Lavender.... .40	1.40	5.00
Valencia, Bright		
Orange. Vigorous. .60	2.00	7.00
Vulcan,		
Vivid Scarlet.... .40	1.40	5.00
Tarawa, Rose-pink. .40	1.25	4.50
Zvolanek's Blue.... .40	1.25	4.50
Zvolanek's Orange.. .40	1.40	5.00
Zvolanek's Rose.... .40	1.30	4.60

NEW SNAPDRAGON**"MILADY"**

New winter-blooming. Color, bright medium
pink. Flowers evenly on spikes 3-4 ft.
Healthy grower; never known to rust.

T. P. \$1.50, 3 T. P. \$4.00.